



NABA MILANO
NUOVA ACCADEMIA DI BELLE ARTI

NABA SUMMER COURSES 2016 BRAZIL SCHOLARSHIP COMPETITION

NABA launches “Italian Lifestyle and Culture”

CALL FOR ENTRIES 2016

NABA wants to motivate young international talents eager to undertake an intensive summer study experience in Milan, the cutting edge of creativity, by offering 2 half scholarships (50%) on tuition for one of NABA's 2-week Summer Courses running through June-August 2016.

NABA Summer School proposes a wide and updated synthesis of NABA know-how, giving a view of the most significant trends of the market, of industrial creation processes, of artistic and social expression together with the opportunity to experiment with a topical project theme.

NABA Summer courses are **2-week** intensive research and project experiences in **4 thematic areas** (Fashion Design, Design, Visual & Digital Arts, Culture and Lifestyle) distributed along **3 summer sessions**.

With students from almost 50 different countries, NABA community benefits from a broad diversity of cultures and ideas.

Here in Milan, a thriving metropolis with an international dimension, the city of architects, designers, fashion stylists, entrepreneurs, graphic designers, creative minds and publishers, students will have an unequalled opportunity not just to learn design, fashion and communication, but also to immerse themselves in a vibrant, stimulating creative culture that will be an asset to their education and professional experience.

NABA SUMMER COURSES 2016

First session: from June 28th to July 8th 2016

Second session: from from July 12th to July 22nd 2016

Third session: from July 26th to August 5th 2016

NABA will award ECTS credits for its Summer Courses.

COMPETITION BRIEF

ITALIAN LIFESTYLE & CULTURE: What is Italian Culture? How do Design, Architecture and a unique way of life influence design and lifestyle trends?

Taking inspiration from the beauty of Italian landscape and the richness of its traditions and customs, applicants must submit a creative project that expresses the essence of Italy through design (projects to be developed in any tool that the applicant is familiar with: e.g. sketches, illustrations, computer graphics, video, photography, collage, etc.).

Please notice that the chosen technique must be related to the field of the course for which applicants are applying to (e.g.: an applicant selecting Interior Design courses should submit a project related to Interior Design).

AUDIENCE

NABA Summer Scholarship Competition 2016 is addressed to **anyone** with a passion for design, fashion, interior & architecture, visual and graphic design or any related field that have an inquisitive mind and an attitude for critical thinking and investigation.

ELIGIBILITY CRITERIA

NABA can accept bookings from students from 18 years of age. In case of applicants who are 17 but show a strong motivation to NABA Introduction level or Experience level courses, NABA will take their applications into account, on condition that a written declaration of responsibility is sent by their parents or legal guardians.

All classes at NABA are held in English, so students will be required to have a good understanding of the English language.

Please carefully read the course descriptions before applying to a course as NABA will not take any responsibility for the students' choice of a course level that is not suitable to their background and skills.

SUBMISSION

Applicants must submit:

- NABA Summer Courses Application Form 2016
- The creative project on the Competition's brief "Italian Lifestyle and Culture"
- Short description in English (max.200 words) of the concept of the project highlighting reasons supporting their choices

DEADLINE

All material must be sent via e-mail to **summer@naba.it** indicating in the subject "**2016 Summer Courses Brazil Scholarship Competition - Italian Lifestyle and Culture**" by and not later than **June 5th 2016**. Candidates will be informed about the results of the competition via email by June 9th 2016.

PRIZES

2 scholarships covering the half (**50%**) tuition fee for one of the 2-week NABA Summer Courses 2016

PROPERTY RIGHTS

Intellectual property rights, including copyright to all entered works, belong to the author. Therefore, protecting these rights is the responsibility of each candidate. Rights concerning the exhibition, publication and broadcasting of winners' works belong both to participants and NABA.

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www.laureatedesign.com/summer